

PROCLAMATION

WHEREAS, South Dakota's great farm industry is closely allied with the dairy cow and her products, and its annual income in this state approaches \$18,000,000.00, and

WHEREAS, scientists long have recognized the high nutritional value of milk and its products, butter, cheese and ice cream; from youth to old age these foods occupy primary position in the diet as nourishing, refreshing, appetizing drinks and dishes; a nation's human health is enhanced by its dependence upon the dairy cow, foster mother of mankind, and

WHEREAS, today milk and dairy products are relatively cheap foods, June being the season of abundance on the farm, with prices tending downward, so that milk is now among the most economical food purchases for any family, and

WHEREAS, farmers, distributors, merchants and consumers are all thus vitally concerned in this vast agricultural industry,

NOW, THEREFORE, I, Governor of South Dakota, proclaim June as Dairy Month and urge everybody to enjoy more of these delicious, wholesome products of the dairy -- drink more milk, eat more butter, cheese and ice cream, and thereby enrich health and at the same time add stability to this industry in a period of peak production.

Given under my hand and the seal of the State of South Dakota this 22nd day of May, one thousand nine hundred and forty.

ATTEST:

Secretary of State

Governor of South Dakota

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
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